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## PRESS RELEASE

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### **Rocky Mountain Vacation Rentals.com launches official Vail Gay Ski Week website**

VAIL, Colo.- Vail Gay Ski Week, hosted by Rocky Mountain Vacation Rentals.com, was officially launched today. The website, [www.VailGaySkiWeek.com](http://www.VailGaySkiWeek.com) is the official reference for the event's activities, sponsorships, and volunteering information. The event, scheduled for January 27-31, 2010, is taking a different approach from other gay ski weeks around the nation. The website reflects the low-cost and fun approach to the ski week. "Imagine the best city bar scenes, relocated to the charm and beauty of Vail, without the high cost of other ski weeks," stated Tommy Z. Hoffman, founder and owner of the host sponsor Rocky Mountain Vacation Rentals.com. "Providing a lower cost gay ski week will allow all members of the GLBT population, regardless of their income level, to participate in Vail Gay Ski Week.

The site, [www.VailGaySkiWeek.com](http://www.VailGaySkiWeek.com), will also provide official information for Vail Gay Summer, scheduled for July 28- August 1, 2010. The website will provide a resource to individuals who wish to be involved with the event; whether they want to show their support, or volunteer to assist in the planning, execution, and evaluation of Vail Gay Ski Week. More official Vail Gay Ski Week news will be posted on [www.VailGaySkiWeek.com](http://www.VailGaySkiWeek.com), check the site regularly for the most recent developments.

For more information please contact:

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