



## For Immediate Release

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### LOCALS SHOW SUPPORT AS VAIL GAY SKI WEEK NEARS

Local Restaurants, Businesses, and Volunteers Prepare for Annual Event

**VAIL, CO. January 12, 2010-** Vail Gay Ski Week 2010, which will be held January 27 through January 31, 2010 includes the support of over 200 local Colorado and Vail restaurants, businesses, and volunteers. The organizers of the annual event, which is planned by Hoffman Outreach and is presented by Rocky Mountain Vacation Rentals, are pleased with the response they have received from the community.

“We are confident that every Vail Gay Ski Week visitor will have a great time, and it will be direct results of all who have been so supportive in helping us reach our goal of raising funds for the GLBT Community Center of Colorado,” stated Tommy Z. Hoffman, founder of Hoffman Outreach. “We are thankful to all who have shown their support and know that the event will be a success!”

A few of the local relationships Vail Gay Ski Week has formed include businesses such as Vail Mountain Coffee, Vail Sports, the Turtle Bus, Alpine Party Rentals, Pink Monkey Solutions, and also includes over 70 people interested in volunteering. “We will have over 100 volunteers helping us make this event run smoothly,” said Rebekah Murphy, Vail Gay Ski Week Volunteer Coordinator. For more information regarding volunteer opportunities, Murphy can be reached at [Rebekah.murphy@vailgayskiweek.com](mailto:Rebekah.murphy@vailgayskiweek.com) or by calling 866-966-0384.

With hundreds of pre-registrations to date, and two weeks until the event begins, organizers are estimating that over 500 visitors will attend the event, with the potential for over 1,000. “People planning to attend should call to order their tickets; we are worried about people being left out of some of the event’s activities,” commented Janyce Brandon, PR and Event Director. “Guests may not be able to get in at the door!”

The event has a schedule full of skiing, shopping, parties, and more. Local community members have assisted organizers by donating to the Angel Wings Benefit Dinner, which will take place on January 29, 2010, by volunteering their time, and by extending discounts and more to guests. Anyone may attend

the activities, access specials, and purchase party tickets by registering for free at [www.VailGaySkiWeek.com](http://www.VailGaySkiWeek.com).

For more information and a complete schedule, visit [www.vailgayskiweek.com](http://www.vailgayskiweek.com). Interviews are available upon request.

**About Vail Gay Ski Week:**

Vail Gay Ski Week presented by Rocky Mountain Vacation Rentals will be held Jan. 27-31, 2010, in Vail, Colorado. Vail Gay Ski Week offers unique activities such as the Vail Splash Club, Après Ski Socials, parties, and more. By removing the posh vibe and replacing it with a home-grown, local, and fun attitude that encompasses the “epic” experience that Vail provides, Vail Gay Ski Week is able to differentiate itself from other gay ski weeks. Vail is easily accessed from Denver and the Front Range, and offers its visitors five-star class with a three-star price tag. For the most up to date information, please go to [www.VailGaySkiWeek.com](http://www.VailGaySkiWeek.com) or call 866-966-0384.

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